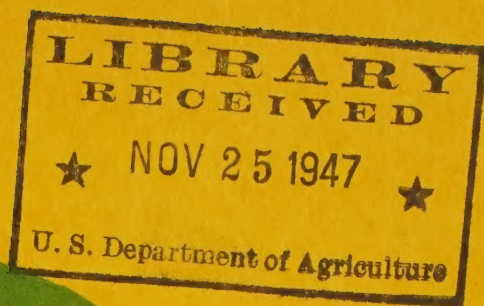


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.85



Season of
1947-1948

Exclusive Growers of
Richard Diener Seeds

ROHBOCK'S SONS, INC.

P. O. BOX 218

OREM, UTAH

Foreword

To Our Many Friends and Customers:

With the presentation of this 1947-1948 Catalogue we wish to again call your attention to our New Giant Double Shasta Daisy G. Marconi.

It is one of the most outstanding Shasta Daisies to be found the world over.

Their free flowering habit, length of stem, and large showy Double flowers make them invaluable for Florists and Private home gardens, as well as for decoration purposes.

To every one interested in Double Petunias, we are listing several All Double Petunias which are not grown by us, but do represent a superior Quality flower, and a wide color range, and immense size as well.

We however are improving several of Diener's Doubles which will be back on the market in a few years.

Many of the other Petunias are Diener's originals, and are Beauties, all of them.

We are happy to state that we are now able to produce more of them as the years go by.

Just a line to inform our many customers just how we were hindered in our work in the past five years.

Four of our key men were engaged in the welfare of our Country's duties, and by the good grace of God they have returned, each one to his former duties.

We are now engaged in a full production of quality seeds, bulbs, and plants which we all take great pains and many long hours of work to bring to our customers.

Again may I say we have entered in the catalogue a full line of vegetable seeds because so many of our customers wrote in and asked about them during the war. All vegetable seeds are grown by many of America's leading seed producers.

In closing, we, the five Rohbock Brothers, extend a formal invitation to you all if and when you are passing through Utah, to visit our gardens. Some one will be here to show you around. We are located four miles North of Provo on Highway 91.

To the East are the beautiful Wasatch Mountains, and to the West on the shore of Utah Lake, the huge Geneva Steel Plant is located. To the North some 21 miles lies the Great Salt Lake Valley.

Orem has a population of about 8,000 people.

An industrious Fruit growing community, Utah produces the finest of America's leading Fruit such as Peaches, Cherries, Pears, Strawberries, etc.

The flavor of all these fruits is unexcelled the World over.

Our Seeds, Plants, and Bulbs have the strength, vigor, and vitality which we are proud to proclaim.

Sincerely yours,

ROHBOCK'S SONS, INC.

Conditions of Sale

Special NOTICE: To prevent any delay in filling your orders, items selected from this catalog should be addressed to

ROHBOCK'S SONS, INC.

Orem, Utah, U. S. A.

Order Early: An order sheet and self-addressed reply envelope are enclosed for your convenience. Place your orders for flower seeds and plants early so that you will not be disappointed in your selection. All orders are filled promptly the same day they are received or the day after. Perennial plants will be shipped in season.

TERMS: Cash with Order. Remittance should be made by Postal Money Order, Bank Draft, Checks, or Express Money Order. Where it is not possible to obtain these and money is enclosed, the letter should be registered. Canadian customers please remit by Postal Money Orders. Positively no C. O. D. orders accepted unless 25% of order accompanies order.

Postage: For airmail orders, add 10c for postage. Orders for plants and bulbs will be sent Express "Collect."

If you have any complaints to make about any stock received from us please do not hesitate to do so and we shall correct any error. We do not consider our transaction complete until you are absolutely satisfied.

Canadian Customers: In accordance with the ruling governing the importation of Nursery Stock from the United States into Canada, it will be necessary to obtain a permit from the Secretary of the Destructive Insect and Pest Act Advisory Board, Department of Agriculture, Ottawa, and file same with the Collector of Customs before shipment can be cleared. Seeds are exempt from this ruling, and may be shipped into Canada without a permit. Gladiolus bulbs come under the classification of Nursery Stock.

This ruling must be complied with in order to make delivery and we ask you, in the event of an order, to secure this permit, advising us of the number of same, that we may mark it on the outside wrapper.

Foreign Customers: Foreign customers MUST remit by Bank Draft, Express Money Order, or Postal Money Orders. Personal checks are NOT ACCEPTABLE.

Substitution: In the latter part of the season we may be out of some varieties, so please give your second choice. In case no substitution is desired please so advise in your order.

Packing: Through years of experience we have worked out the most satisfactory method of packing seeds and plants and there is very little possibility of damaging them in transit, either by frost or moisture.



Acroclinium

Acroclinium

(Everlasting)

June-August

New large flowered double hybrids.

Hardy annual of everlasting flowers including salmon, apricot, pink, rose and cerise, white and creamy tones with golden centers.

Flowers should be cut the same day when opened. Pkt. 20c; 1/4 oz. 35c; 1/2 oz. 70c.

Ageratum Mexicanum

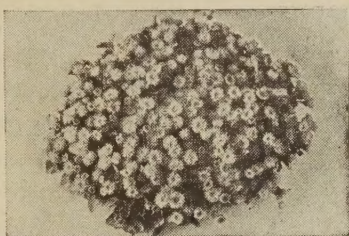
June-October

DWARF COMPACTUM MIDGET BLUE—Fine dwarf, compact, rich blue. Pkt. 20c; 1/8 oz. 40c; 1/4 oz. 60c.

Excellent for borders

SEMI-DWARF BLUE PERFECTION—Medium blue, large flowers. Pkt. 15c; 1/8 oz. 40c; 1/4 oz. 60c.

Fine for ribbon edging.

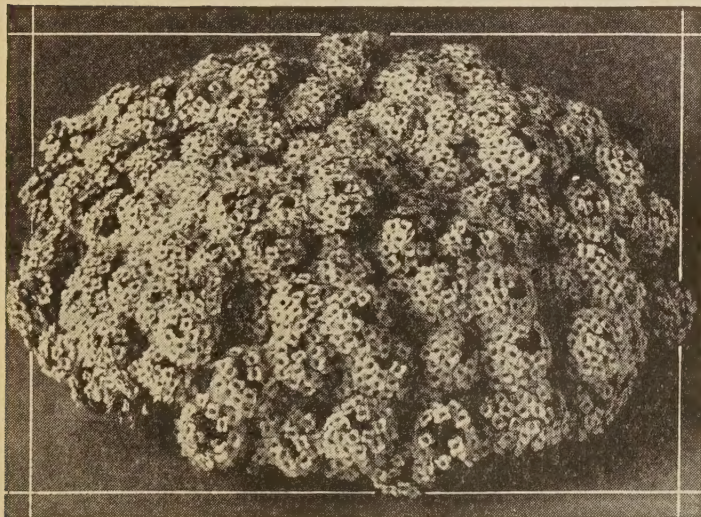


Ageratum

Alyssum

June-October

IDEAL EDGING PLANT



COMPACTUM ERECTUM LITTLE GEM—White, 4"-6". Pkt. 10c; 1/4 oz. 50c; 1 oz. \$1.20.

CARPET OF SNOW—Very compact growth—About 3" high; a profuse flowering variety. One of the best edging plants. Fragrant. Pkt. 10c; 1/4 oz. 25c; 1/2 oz. 40c.

VIOLET QUEEN—Large bunches of fragrant, bright, clear violet flowers, a few top center ones in the cluster being white. A continuously, free bloomer. 5 in. tall. Sample Pkt. 15c; 1/8 oz. 40c; 1/4 oz. 70c.

MESEMBRAIANTHEMUM—Fine for bedding. Choicest mixed pkg. 15c; large, 25c.

Amaryllis Hybrida

(Diener's Everblooming Mammoth Hybrids)

Directions for planting: Soil suitable for Geranium or Fuchsia is right for them. They must have some shade when kept under glass, and watered only when topsoil is dry. Diener's Hybrids must be kept growing the year around and never rested or kept dry. Soil should be changed once a year. If kept at 70 degrees they will flower continuously. Seeds may be sown at any time of the year in the house.

DIENER'S EVERBLOOMING MAMMOTH HYBRIDS—Original Stock ONLY. 20 seeds 50c; 100 seeds \$2.00.

DIENER'S AMARYLLIS EQUESTRIIS HYBRIDS—30 seeds 50c; 75 seeds \$1.25.

Antirrhinum

Majus

(Rust Proof)

June-October

A new development in antirrhinums has brought about a greatly increased popularity for this showy favorite. Though a biennial they are usually treated as annuals. Seeds started indoors in February or March will flower in June and continue until frost, or if sown outdoors in May they will begin flowering in July.



Rust Proof Snapdragons

RED DELUXE SNAPDRAGON—One of the finest available Height 24 in. Sample Pkt. 15c; 1/16 oz. 50c; 1/8 oz. 75c.

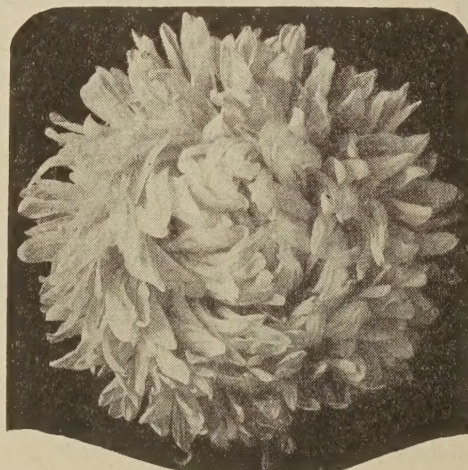
RUST PROOF DELUXE MIXTURE

—An excellent mixture of a wonderful color range. Tests have proven that 75% are absolutely rust proof. Height 30-inches (Certificate of Honor A. H. S. 1935). Pkt. 15c; 1/8 oz. 40c; 1/4 oz. 70c.

Asters

American Branching Aster
or Vicks Branching
Wilt Resistant

CRIMSON	Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 65c
DEEP ROSE	Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 65c
SCARLET	Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 65c
SHELL PINK	Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 65c
MIXED FINEST	Pkt. 10c; 1/8 oz. 30c; 1/4 oz. 45c



American Beauty

CRIMSON

CARMINE ROSE

DEEP ROSE

AZURE FAIRY

FINEST MIXED

Pkt. 15c; 1/8 oz. 40c; 1/4 oz. 75c

ASTER IMPROVED CREGO

(Wilt Res.)

Azure Blue
Crimson
Deep Rose
Pink
Purple
White

FINEST MIXED

Pkt. 15c; 1/8 oz. 40c; 1/4 oz. 65c

ASTER

(Improved Giants of California)

Carmine Rose
Dark Purple
Peach Blossom
White
Finest Mixed

Sample Pkt. 15c; 1/8 oz. 45c; 1/4 oz. 70c
Sample Pkt. 15c; 1/8 oz. 45c; 1/4 oz. 70c
Sample Pkt. 15c; 1/8 oz. 45c; 1/4 oz. 70c
Sample Pkt. 15c; 1/8 oz. 45c; 1/4 oz. 70c
Sample Pkt. 15c; 1/8 oz. 45c; 1/2 oz. 70c

ASTER

(Mammoth Peony)

Purple Robe
Silvery Rose

Sample Pkt. 25c; 1/8 oz. 45c
Sample Pkt. 25c; 1/8 oz. 45c



Mammoth Peony

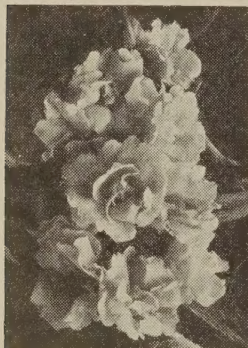
SUPER GIANT ASTERS

El Monte

Glowing Crimson
Los Angeles
Shrimp Pink

Pkt. 15c; 1/8 oz. 50c; 1/4 oz. 85c

Pkt. 15c; 1/8 oz. 50c; 1/4 oz. 85c



Balsam

Balsam

(Impatiens Balsamina)

June Until Frost

BUSH BALSAM

DOUBLE CAMELLIA FLOWERED

Tr. Pkt. 10c; 1/4 oz. 35c; 1/2 oz. 60c

Calendulas

(Officinalis Fl..Pl. Grandiflora. Pot Marigold)
July - October

A very striking yet pleasing hardy annual which blooms from June until frost in climate where the summers are not too hot. The following list of Calendulas are of the large flowered and full double varieties. Culture very easy succeeding best in ordinary well drained soil. Sow any time in early spring and summer.

Apricot Pink
Balls Lemon Queen
Balls Long Orange
Double Orange King
Balls Masterpiece
Balls Orange Improved

Pkt. 15c; 1/8 oz. 45c; 1/4 oz. 70c

Orange Shaggy
Chrysanthaa Twilight
Calendula Finest Mixed

Pkt. 10c; 1/4 oz. 45c; 1/2 oz. 70c



Calendula

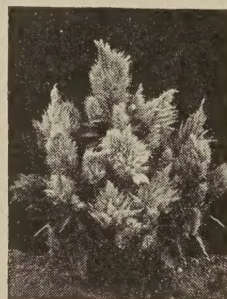
Centaurea Imperialis

(Sweet Sultan) July - September
Giant Mixture of Many Lovely Colors

Tr. Pkt. 15c; 1/4 oz. 45c.

Celosia Thompsoni Magnifica

(Cockscomb) July - October



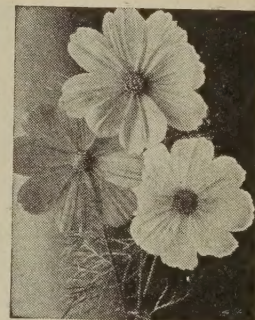
An improved old-fashioned flower with additional form. It is now even greater in popularity. Blooms from mid-summer until frost. Easily adjusted to any soil. Flowers last a long time dried and are very showy.

Scarlet
Crimson
Yellow
Mixed

Sample Pkt. 20c; 1/16 oz. 50c; 1/8 oz. 90c
Sample Pkt. 20c; 1/16 oz. 50c; 1/8 oz. 90c
Sample Pkt. 15c; 1/16 oz. 50c; 1/8 oz. 90c
Sample Pkt. 10c; 1/4 oz. 35c; 1/2 oz. 50c

Cosmos

A very lovely summer and fall blooming plant used not only for the garden display, but also makes a wonderful cut flower for the home; very popular and of easiest culture.



Cosmos Mixed

NEW RADIANCE

(Silver Medal Award. Sample Pkt. 25c)

Early Mammoth Double
Mammoth Single Late
Sensation Mized

Pkt. 15c; 1/4 oz. 70c; 1/2 oz. \$1.00
Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 60c
Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 60c

Cynoglossum (Chinese Forget-me-not)

Amabile - June - Frost

Graceful loose sprays of large, forget-me-not like flowers, produced throughout the summer, of easiest culture. A choice garden flower.

AMABILE DWARF FIRMAMENT—Dwarf form of popular Chinese Forget-me-not. Pkt. 15c; 1/8 oz. 40c; 1/4 oz. 60c.

AMABILE BLUE (Chinese Forget-me-not) Pkt. 15c; 1/4 oz. 25c; 1oz. 75c.

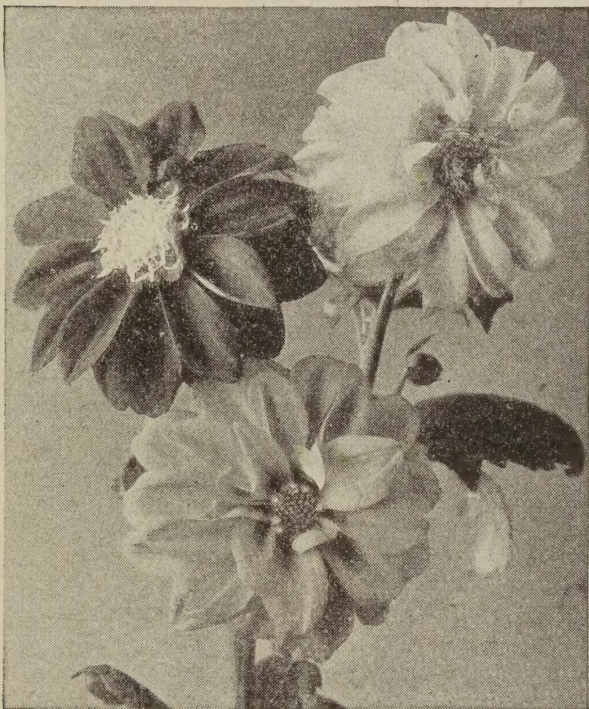
Dianthus Heddwigii

(Summer Carnation or Pinks) July - October



DOUBLE MIXED Pkt. 10c; 1/4 oz. 40c; 1/2 oz. 70c
DIANTHUS LACINIATUS Pkt. 10c; 1/4 oz. 40c; 1/2 oz. 70c
SINGLE LARGE MIXED Pkt. 10c; 1/2 oz. 70c; 1/4 oz. 40c

Dahlia Variabilis (Dahlia)



UNWIN'S SEMI-DOUBLE MIXED. Pkt. 20c; 1/8 oz. 60c; 1/4 oz. \$1.00.
UNWIN'S SEMI-DOUBLE YELLOW PRINCE, Pkt. 20c; 1/8 oz. 60c; 1/4 oz. \$1.00.

Escholtzia Californica

(California Poppy) May - Frost
Good for group and intermediate border

Well known, easily grown, low spreading annual; continual bloomer from May to frost. Sow outdoors.

CREAMY CRINKLES Pkt. 15c; 1/4 oz. 60c; 1/2 oz. 90c
FINEST MIXED Pkt. 15c; 1/4 oz. 50c; 1/2 oz. 85c

Godetia

June - September

DWARF COMPACT (Single) — A fine mixture of all shades in rose, pink, cerise, carmine, scarlet, lavender, cream and white of large size flowers of 2 1/2 to 3 inches across. Dwarf bushy plants. Very fine for borders. Pkt. 10c; 1/4 oz. 50c.



Godetia

Hunnemannia

(Santa Barbara Poppy) July - September

SUNLITE SEMI-DOUBLE—Exquisitely beautiful, Semi-Double. Clear canary yellow tulip-shaped flowers. Will grow anywhere; however, will do better in a limed sandy soil. Pkt. 10c; 1/4 oz. 50c.

Ipomea (Morning Glory)

July - Frost



Scarlet O'Hara

remain open all day even in the warmest weather. Pkt. 25c; 3 pkts. 60c.

HEAVENLY BLUE Pkt. 15c; 1/4 oz. 50c; 1/2 oz. 85c.

CULTURE: *Ipomeas* like a rather poor soil and should be planted only when the soil is warm otherwise the seed will not germinate. Fertilizer should not be used as it will only induce leaf growth thus hiding the flowers.

SCARLET O'HARA —Entirely new.

It's color a dark wine red, blooms profusely producing flowers of 3 to 4 inches across, and flowers

Larkspur (Annual)

(Delphinium Consolida FL.PL.)

(Giant Imperial Delphinium Imperiale FL.P.)

One of the most desired and loveliest annuals for the garden. They are easily and quickly grown. Very free flowering, produces an abundance of large double blooms on long strong spikes 3 to 4 feet tall.

Carmine King—Deep Carmine Rose

Exquisite Pink—Improved rich soft pink

Los Angeles—Salmon-Rose

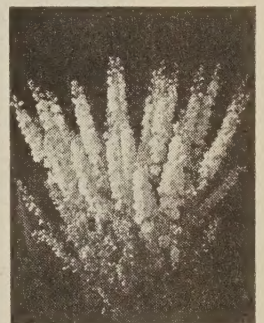
White King—Pure white

Lilac Blue—Blue

Blue Spire—

Exquisite Rose—

Pink Perfection



Larkspur

Prices for all above:

FINEST MIXED

Pkt. 15c; 1/8 oz. 40c; 1/4 oz. 70c

Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 50c

Lobelia Erinus

(Blue Lobelia) June - September

EMPEROR WILLIAM Pkt. 15c; 1/8 oz. 50c; 1/4 oz. 90c
Gentian blue flowers, green foliage.

CRYSTAL PALACE, COMPACTA

Deep blue, dark red foliage.

Tr. Pkt. 15c; 1/8 oz. 60c; 1/4 oz. \$1.00



MASTODON PANSIES

Pansies

April - October

For best results in growing Pansies start by getting a good strain. Then sow seeds in a flat or in cold frames in a good rich sandy leaf mold or if leaf mold is not to be had a rich, loamy soil will do where beds have a good drainage and are in a sunny location. Seed must then be covered very lightly with sifted soil and kept moist. They then must be kept covered with burlap until germination, at such time the burlap should be removed. A temperature of about 75 degrees or a bit less is about right for sprouting Pansy seed. The seedling plants should be transplanted twice, in order to get the largest flowers, transplanting once from the seed pans to the sheltered beds, then later transplanted to the open garden. Pansy seed may be sown actually at three separate seasons of the year. First if started in the house, from February to April the Pansies will bloom from July on. Second sown outdoors in May, beautiful flowers are produced in the fall. Then sown in frames during July and August and transplanted later. The main flowering crop then comes in the spring. Pansies do best in a moist, sunny location and in a rich, soil. Seeds should be sown in late summer or early fall for next year's spring sales or bloom. May be sown in the house in January to February for flowers from June to October of same year. Seed must be covered only very lightly or not at all. Seed bed or box must be covered with burlap or cheese cloth until germination takes place, and uncovered at once or seedlings become spindly. Pansy seeds must never become dry after once planted. Keep moist and shaded until germination.

The following varieties are true Mastodon Type.

JUMBO MIXED (New)—These Pansies will bring gigantic flowers to 4 1/4 inches in diameter. They have a wide range of colors in all shades of the rainbow. Pkt. 50c; 1/16 oz. \$1.50; 1/8 oz. \$2.70.

BUTTER FLY HYBRID — (New) — A sensation in the pansy world. Pkt. 50c.

JUMBO BEACONSFIELD—A greatly improved true Beaconsfield type. Upper petals rich lavender, lower petals deep blue violet. A real giant strain. Pkt. 50c; 1/32 oz. 60c; 1/16 oz. 85c.

MLLE. IRENE—A Henna red type; new to pansies. Pkt. 30c; 1/16 oz. 60c; 1/8 oz. \$1.00; 1/4 oz. \$1.75.

ADONIS IMPROVED—Light blue and Lavender shades. Pkt. 30c; 1/16 oz. 60c; 1/8 oz. \$1.00; 1/4 oz. \$1.75.

SUPER SWISS "400"—Mixed—A strain of the finest known Swiss types grown in a perfectly balanced mixture and containing more fine reds, golden yellows, rose and fuchsia shades, three-tone color effects, blues, violets, and every shade in between, all beautifully blotched and bordered in contrasting hues. Pkt. 30c; 1/32 oz. 85c; 1/16 oz. \$1.30; 1/8 oz. \$2.30.

Lake of Thun—Large blue.

Alplinglom—Rich Garret.

Rhine gold—Large yellow.

Flame—Copper-red.

SWISS GIANTS IMPROVED MIXED

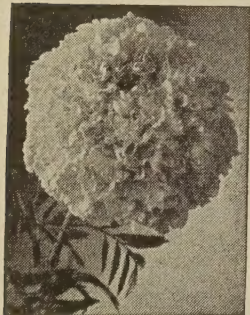
Any of the 5 above for: Pkt. 25c; 1/32 oz. 50c; 1/16 oz. 85c; 1/8 oz. \$1.25.

ROHBOCK'S SONS SPECIAL BLEND—Special mixture Pkt. 25c; 1/16 oz. 75c; 1/8 oz. \$1.25.

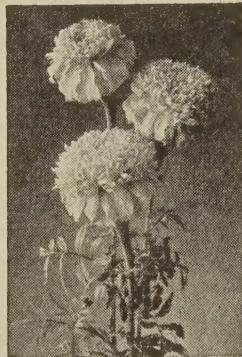
Marigold

(Tagetes F.Pl.) Most Showy of Fall Flowers

July - October



Sunset Giant



Crown of Gold

ALL DOUBLE MIXED

Crown of Gold	Pkt. 10c; 1/8 oz. 25c; 1/4 oz. 40c
Harmony	Pkt. 10c; 1/4 oz. 25c; 1/2 oz. 40c
Guinea Gold	Pkt. 10c; 1/4 oz. 25c; 1/2 oz. 40c
Sunset Giants	Pkt. 15c; 1/8 oz. 30c; 1/4 oz. 50c
Goldsmith Mission Giants	Pkt. 15c; 1/8 oz. 40c; 1/4 oz. 75c
Mammuth Mum	Pkt. 25c; 1/8 oz. 70c; 1/4 oz. \$1.00
All American Winner	
Spry	Pkt. 15c; 1/8 oz. 40c; 1/4 oz. 80c

Nasturtium

(Tropaeolummobbianum Compactum)

June - October

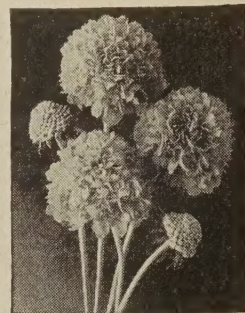
GOLDEN GLEAM—Will grow in any soil, but will respond with an abundance of bloom to generous watering during dry weather. Excellent cut flower and border plant. Tr. Pkt. 10c; 1 oz. 35c; 1/4 lb. \$1.00.

Scabiosa

A very much loved favorite of garden annuals which is greatly improved in size and colorings. Scabiosa have long, graceful stems of long lasting quality which add to the beauty of making bouquets. Very fine for border and bedding, seed may be sown outdoors, of easy culture.

GRANDIFLORA FL. PLENO —

Mixture of largest and finest double, long stems, unexcelled for summer cutting. Pkt. 10c; 1/4 oz. 35c; 1/2 oz. 60c.



"Blue Moon"

IMPERIAL GIANTS "BLUE

MOON"—Rich, deep lavender, blue. The flower is composed entirely of broad, heavy, wavy petals, entirely unlike the old pin-cushion type. Ideal for cutting. Pkt. 15c; 1/4 oz. 45c; 1/2 oz. 70c.

Schizanthus

EXCELSIOR COMPACTUS—Finest mixed plants of a dwarf compact growth of about 6 inches tall, very free flowering. Colors of pink, rose, cream, white and some darker colors very fine pot plants. Blooms all summer in cooler climates. Pkt. 25c; 1/16 oz. 40c.

GRANDIFLORA BUTTERFLY MIXTURE—Seed may be sown in seed beds or in the garden in set plantings. Produces masses of dainty marked flowers. A strikingly bright mixture of full color range. Pkt. 25c; 1/16 oz. 60c.

Sweet William



A very attractive garden favorite with large showy flower-heads composed of numerous good sized individual blooms. Height 1 to 1 1/2 feet. Very fine for edgings to borders and Bedding. Of easy culture.

SCARLET BEAUTY—Pkt. 15c; $\frac{1}{8}$ oz. 40c.

COPPER RED—Bright coppery red. Pkt. 15c; $\frac{1}{8}$ oz. 35c.

CRIMSON BEAUTY—Deep crimson with white center marked crimson. Pkt. 15c; large $\frac{1}{8}$ oz. 40c.

NEWPORT PINK—Rich water-melon pink or salmon rose. Pkt. 15c; $\frac{1}{8}$ oz. 40c.

SINGLE MIXED—A well blended mixture of many fine colors. Pkt. 10c; large Pkt. 30c; $\frac{1}{2}$ oz. 50c.

DOUBLE MIXED—Finest double mixture. Pkt. 15c; $\frac{1}{8}$ oz. 40c; $\frac{1}{4}$ oz. 65c.

For a bigger and better flower garden be sure to plant perennials. Seeds.

Salpiglossis



Salpiglossis Mixed

SALPIGLOSSIS EMPEROR (Finest mixed)—Very desirable for bedding and prize cut flowers; large showy trumpet-shaped flowers are of a very charming penciled, nitted and purple. Bloom from July until frost. Pkt. 15c; $\frac{1}{8}$ oz. 30c; $\frac{1}{4}$ oz. 50c.

Ricinus (Castor Bean)



Ricinus

SCARLET QUEEN—Early, maroon foliage, orange-scarlet flowers. Height 5 feet. Very showy when used as a hedge or foundation or screen plantings. Pkt. 15c; 1 oz. 35c; $\frac{1}{4}$ lb. 75c.

Add new color to your garden by planting a wide selection of annuals each year.

Cineraria Hybrida (Excellent House Plant)



A marvelous, beautiful house plant. In full bloom it makes a solid dome of flowers with only the leaves showing above the pot. Giant sized flowers measure from 4 to 6 inches across. Colors of exquisite pastel shades as follows.
Pkt. 50c; Large Pkt. \$1.00

CINERARIA MULTIFLORA NANA—Mixed colors. Dwarf compact producing masses of small flowers. Pkt. 50c, Large Pkt. \$1.00.

Dianthus Barbatus (Sweet William) June - July

Large, showy flower-heads composed of numerous good-sized individual blooms. Of easy culture. May and June. For the best results, treat as a biennial. 1 to $1\frac{1}{2}$ ft.

BARBATUS SCARLET BEAUTY—Pkt. 15c; $\frac{1}{8}$ oz. 40c.

BARBATUS PINK BEAUTY—Pink suffused salmon. Pkt. 15c; $\frac{1}{8}$ oz. 40c.

BARBATUS COPPER RED—Pkt. 15c; $\frac{1}{8}$ oz. 40c.

BARBATUS NEWPORT PINK—Pkt. 15c; $\frac{1}{8}$ oz. 40c.

SINGLE DWARF—Pkt. 10c; $\frac{1}{4}$ oz. 30c; $\frac{1}{2}$ oz. 50c.

DOUBLE MIXED—Pkt. 15c; $\frac{1}{8}$ oz. 35c; $\frac{1}{4}$ oz. 70c.

***CHEIRANTHUS—WALLFLOWER. JUNE-JULY.**

***CHEIRANTHUS ALLIONII**—Orange. Perfect rock garden subject, also good for group plantings. Tr. Pkt. 20c; $\frac{1}{16}$ oz. 45c; $\frac{1}{8}$ oz. 70c.

FINEST MIXED—Pkt. 15c; $\frac{1}{4}$ oz. 35c; $\frac{1}{2}$ oz. 60c; Only type available.

Verbena

June - October

A select dwarf plant that can be used in edgings, ground cover, porch boxes, rockeries and for cut flower purposes. As they thrive well in poor soil and are able to withstand drought remarkably well. The following list of giant flowered Verbenas are of a robust, spreading growth from 8 to 12 inches tall, with large trusses; and begin flowering in a very short period from time of sowing.

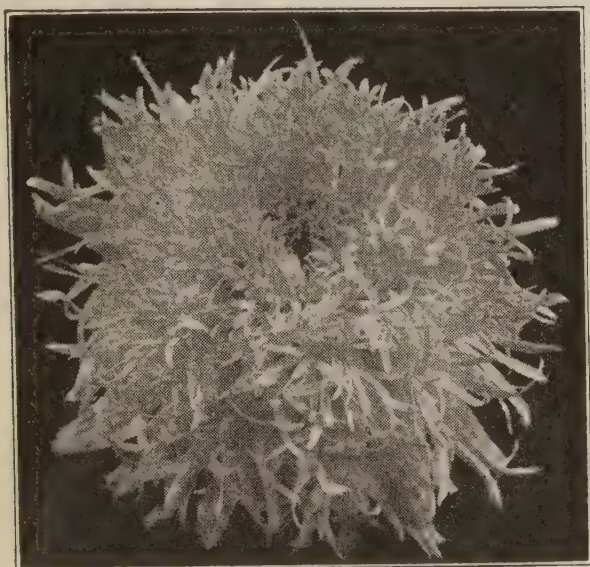


Verbena

SPECTRUM RED—Dazzling red—bright and showy Pkt. 15c; $\frac{1}{8}$ oz. 50c; $\frac{1}{4}$ oz. 85c.

GIANT FLOWERED, FINEST MIXED—Contains a mixture of above named varieties and other varieties not listed this year. very harmoniously blended. Pkt. 15c; $\frac{1}{8}$ oz. 50c; $\frac{1}{4}$ oz. 85c.

Shasta Daisy—*Chrysanthemum Maximum*



"G. MARCONI"—New Giant Double Everflowering Shasta Daisy.—On Treasure Island at San Francisco this Shasta Daisy was one of the many outstanding flower novelties to be seen that year. We have received many hundreds of inquiries for seed and plants of this variety. Of all the thousands of crossings grown in the past few years this variety is of the most highly perfected in size, shape, and in growth. This variety will flower continuously in climates where there is no frost, growing only to a height of 30 inches and providing long stems for cut flower purposes in the home. The old blossoms should be kept cut off when through blooming, under normal conditions they will continue to have flowers of 6 inches in diameter. **Pkt. 50c; 3 Pkts. \$1.25.**

ALL-DOUBLE SHASTA DAISY MIXED—Seed from these Shasta Daisies are gathered from years of reselecting from the finest types of all double and of various sizes of flowers and plant growth. **Pkt. 50c; 1/16 oz. \$1.25.**

"GLENDALE" (Fancy Chiffon)—One of the proudest of Shasta Daisies. This variety being of a very straight upright growth produces strong wiry stems of 4½ ft. tall, flowers are of the All-Double type and 4½ inches in diameter. Very attractive. **Pkt. 50c; 3 Pkts. \$1.25.**

TIMPANOGII NEW SINGLE BROAD PETELED (everflowering)—An excellent single flowering Shasta Daisy; produces flowers of 8 inches in diameter, very early flowering and has strong stems. **Pkt. 25c; large Pkt. \$1.25.**

QUEEN VICTORIA GIANT SINGLE BROAD PETELED—Flowers 6 to 7-inches in diameter, very broad petals in each flower. Grows in bush form and stands up well. Very good for border planting ht. 36 inches. **Pkt. 15c; 1/16 oz. 90c; ¼ oz. \$1.50**

ALL VARIETIES—Single, Semi-Double, and Double Mixed together. **Pkt. 15c; 1/16 oz. 90c; ¼ oz. \$1.50.**

Dianthus (Garden Pinks)

A very lovely perennial that does well either in borders or in group plantings in the rock garden, etc., and are very colorful when grown in sunny places.

***ALPINUS ALLWOODS** **Pkt. 25c; 1/16 oz. 60c; ¼ oz. \$1.00**
Flowers come in shades of pink and red, on stems 4" high. Blooms during July and August. One of the loveliest of all garden pinks.

***SPECIOSIS LOVELINESS** **Pkt. 25c; ¼ oz. \$1.00.**
Flowers are of a fine lacy effect, with a sweet scent. Lavender-pink shade. Will grow most anywhere.

Stocks

(EARLY GIANT IMPERIAL OR IMPROVED BISMARCK)

Exquisite, well-rounded, large fully double blooms on long stems, 2 to 2½ feet tall.

Red

Rose—Deep rose-pink; very popular.

Lavender—Pure shade.

Purple—Beautiful shade.

Yellow—Exquisite shading.

Any of the five above varieties: Pkt. 15c; ⅛ oz. 70c; ¼ oz. \$1.00.

FINEST MIXED COLORS—Pkt. 15c; ⅛ oz. 50c; ¼ oz. \$1.00.

Stocks (Dwarf Ten Weeks)

A favorite class, coming into bloom in about ten weeks after seed is sown. 15 to 18 in. in height.



Rose

Lavender

Blue

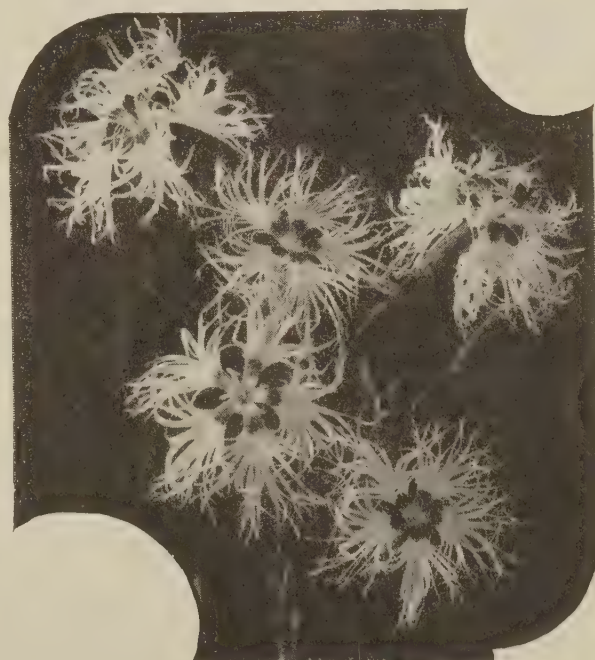
Purple

Yellow

Any of the above five colors: Pkt. 10c; ⅛ oz. 50c; ¼ oz. 90c.

FINEST MIXED COLORS—Pkt. 10c; ⅛ oz. 40c; ¼ oz. 75c.

Add new color to your garden by planting a wide selection of annuals each year.



Speciosis Loveliness

Petunias

PETUNIA HYBRIDA. MAY - OCTOBER

Sow January - April in pots or seed flats. Pick out as soon as large enough to handle. This will make strong plants and better flowers.

Petunias will succeed best in ordinary, well drained garden loam such as will grow a good crop of vegetables. They love a sunny location and are easily grown any place. The most all-round annual for general garden display. The flowers are sweet-scented and handsome, in many glorious colors and will bloom until frost.

We are the exclusive growers of the original Richard Diener type Petunia, being the successors of the Richard Diener Nursery of Oxnard, California.

Richard Diener Petunias are sold only in originators packages—accept no substitute—there is only one genuine Richard Diener Petunia.

Petunias are our specialty, and we spare no trouble and expense to give our customers the very best and finest seeds obtainable. We grow as many as 10,000 plants per season to select from.

The following varieties are listed in groups so you may be able to select the type best suited for your particular purpose.

Prepare a seed bed by taking leaf mould soil which has been mixed with some clean, white sand (use positively no fertilizer in this soil when sowing). Sift this through a fine sieve into seed pans and flats within two inches from the top. Fill the remaining two inches at the top of the receptacle with boiling water and let the water seep through the soil and let the soil then stand for a day. This will have killed all weed seeds, worms and fungi contained in the soil. Smooth over the surface of the soil, but do not pack, as Petunia seeds will not grow in soil which has been packed. After the surface is smooth, sprinkle with fresh, cold water so that the soil will settle evenly. Sow the seeds over the top. If you are in a dry atmosphere, sprinkle a very little of this sterilized soil over the seeds. In damp climates no soil covering is needed, but a sprinkling of charcoal dust is good. Place a clean pane of glass over the flats or seed pans. If the sun strikes the glass, place over it a single sheet of newspaper. Always keep the seed bed moist, but not wet. Do not sow the seeds too closely, as they are to attain three or four leaves before transplanting. The glass should be removed as soon as the seeds have sprouted. The young plants should be transplanted as soon as possible into flats, spacing them one inch apart.

Petunia seeds should be sown out four months before they are marketable.

Petunia seeds sowed out in this sterilized soil will germinate 100% and the young plants will grow faster and be more vigorous. Also, you will not be bothered with weeds and fungi. These seeds are cleaned by a process where only the fertile kernels are selected. Ants will carry off the seeds if they have any access to same. Snails will eat the young seedlings—a great many in one night. For this reason seed boxes should be placed so that snails and ants are unable to reach them. Most of the loss of the seeds occurs in this way. We would suggest in this case that the seed box be placed on small blocks of wood, the blocks resting in jars or pans, the latter containing either oil or water. The ants or snails are unable to cross the oil or water, and so cannot reach the seeds.

If you have successfully raised Petunias from seeds before, use your own method. The above is given to those who are unacquainted with the handling of Petunia seeds.

Nana Compacta

The following list of dwarf compact petunias are very free flowering, of round mound like plants being covered with blooms from early summer until frost. Ideal for edging to taller varieties or other annual or perennial plantings.

NO. 22 ROSE COLOR—Improved rosy morn, dwarf growth, height 6 to 7 inches. Ideal border plant, blooms continually. Pkt. 15c; large Pkt. 25c.

NO. 23 PALE AMARANTH PINK—Dwarf growth, light color. Pkt. 15c; large Pkt. 25c.

HEAVENLY BLUE—Medium to light silver blue. Pkt. 25c; large Pkt. 50c.

Small Flowering Varieties

NO. 11 DIENER'S BLUE—Deep, silky blue, immensely free flowering of semi-dwarf growth. We especially recommend this variety for bordering and bedding. Very popular. Pkt. 15c; large Pkt. 25c.

NO. 14 DIENER'S PINK GLORY—Pure flame rose pink, compact grower, blooms continually. Dwarf, lovely bedder. Pkt. 15c; large Pkt. 25c.

NO. 30 FLAMING VELVET—Brilliant velvety mahogany red, of medium sized flowers. A very outstanding novelty. Very fine for bedding and window boxes.

Sample Pkt. 15c; Trade Pkt. 25c

Balcony or Large Bedding Petunias

A splendid large and free-flowering type for window boxes, etc. The flowers measure 3 inches in diameter. Also fine for beds and borders.

BLACK PRINCE—Deepest maroon. Pkt. 15c; large Pkt. 25c.

BALCONY BLUE—A very fine rich blue. Pkt. 15c; large Pkt. 25c.

BALCONY ROSE—Always greatly admired. Pkt. 15c; large Pkt. 25c.

VELVET BALL (New)—Large flowered velvety crimson, quite dwarf. Pkt. 15c; large Pkt. 25c.

KING HENRY—Rich velvety red, extra dwarf, large flowered. Pkt. 25c; large Pkt. 50c.

GLOW (New)—Dwarf, compact growth, bright rose red with lighter center, extremely free flowering. Pkt. 25c; large Pkt. 50c.

TOPAZ ROSE—Vigorous, spreading plant of the Hybrida type covered with showy rose blooms. Pkt. 25c; large Pkt. 50c.

CELESTIAL ROSE IMPROVED—Masses of well-formed blooms of a bright rose color. Pkt. 25c; large Pkt. 50c.

ROSE OF HEAVEN—Very effective brilliant blooms of luminous rose. Pkt. 25c; large Pkt. 50c.



CELESTIAL ROSE IMPROVED

Pkt. 25c; large Pkt. 50c

Petunias add color and distinction to your garden.



HOWARD STAR

Pkt. 25c; large Pkt. 35c

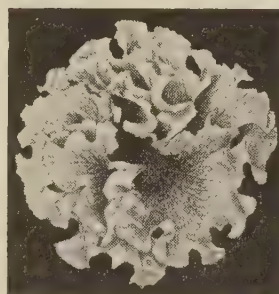
Petunia plants may be ordered after April 10, 1948, shipped by express any where in the U. S. A.



SNOW WHITE

Pkt. 25c; Tr. Pkt. 40c

Fringed Grandiflora (Single)



NO. 9 PEARL OF KENTFIELD, Diener's—Rose pink with gold throat. Semi-Dwarf. Pkt. 25c - Large Pkt. 50c.

NO. 16 WHITE BEAUTY—Snow white, heavily fringed, excellent bedder. Pkt. 25c, Large Pkt. 50c.

NO. 17 PALE SULPHUR YELLOW Diener's—Deep sulphur, medium tall, very attractive either as a pot plant or bedder. Pkt. 25c, Large Pkt. 50c.

NO. 27 PINK PERFECTION, Diener's—New salmon pink, frilled. A very outstanding variety for bedding, boxes or basket plantings. Pkt. 25c, Large Pkt. 50.

Large pkts. have twice as much seed per pkt.

Ruffled Grandiflora

NO. 15 PURPLE AND WHITE, Diener's—White star in center, especially good for window boxes. Pkt. 25c, large Pkt. 50c.

NO. 21 STEEL BLUE, Diener's—Darker veined center with ruffled edges. Flowers 4 inches in diameter. Very attractive. Pkt. 15c; large Pkt. 25c.

NO. 45 SANTA BARBARA, Diener's—Clear flame rose, very large flowers. This variety is unquestionably the best in its class for pot plants and bedding, as it blooms continually. Dwarf. Pkt. 25c; large Pkt. 50c.

NO. 46 DEEP VELVETY VIOLET, Diener's—Flowers of deep velvety violet, 4 to 5 inches in diameter. Exceptional free bloomer is in its class a first class pot and bedding plant. Pkt. 25c; large Pkt. 50c.



VIGORO for LAWNS, FLOWERS, SHRUBS, TREES, VEGETABLES



Super Fluffy Ruffles (New)

ALL COLORS MIXED—A well balanced mixture of pink and white, salmon, salmon pink, deep rose, rose, crimson and light blue. Large flowers. The most outstanding beauty of this Petunia is the frilled and ruffled edges. This type is practically 100% true. **Pkt. 50c; large pkt. 85c.**

Petunia Hybrida

SNOW WHITE—Excellent-rounded flowers. **Sample Pkt. 25c; Tr. Pkt. 40c.**

SNOWSTORM IMPROVED—Glistening white shading yellow in throat, 4 in.-5 in. flowers. **Sample Pkt. 25c; Tr. Pkt. 40c.**

PINK GLORY IMPROVED—Deep rose, white throat, dwarf. **Sample Pkt. 25c; Tr. Pkt. 40c.**

DIENERS No. 2. R.M.—Flesh pink. Heavy veined center. 5 to 6 inches diameter. An outstanding variety. **Sample Pkt. 25c; Tr. Pkt. 50c; 3 pkts. \$1.40.**

DIENER'S No. 8 R.M. Mixed colors. This mixture contains all Ruffled Monsters of many new colors. We have received many unsolicited testimonials for their wide range of colors and size of flowers. If your space is limited, by all means order this mixture. **Sample Pkt. 25c; Trd. Pkt. 50c; 3 pkts. \$1.40.**

Dwarf Giant Single

DWARF GIANTS OF CALIFORNIA—Excellent for bedding and for pots. Though of dwarf growth, the plants are vigorous and bear extra-large, beautiful fringed flowers in an amazing range of exquisite colors and color combinations. **Pkt. 50c; large Pkt. \$1.00.**

NO. 1 DIENER'S PINK—Large salmon pink. Heavy veined center, exquisite color combination. **Pkt. 25c; large Pkt. 50c.**

NO. 47 JUMBO DIENER'S MIXTURE OF RUFFLED MONSTERS—Selection of the very largest and most outstanding colors of medium growth. **Pkt. 50c; 3 packets \$1.25; 1/128 oz. \$1.50.**

RAMONA STRAIN — Of dwarf growth, especially suited for pot culture. Flowers are beautifully ruffled and fringed of all dark shades. **Pkt. 25c; large Pkt. 50c; 3 Pkts. \$1.25.**



Ramona Strain

GIANTS OF CALIFORNIA — A mixture of light and dark colors fringed and ruffled with attractive deep throats, many beautifully veined. **Pkt. 40c; 3 Pkts. \$1.50.**

Diener's Ruffed Petunias of special merit this year are:

No. 1 No. 2 No. 8 and No.47
Bedding plants of the above may be had
on request after April 10, 1948.



Ruffled Giant Petunia

Double Petunias

All Double Petunias in Originator's Package Only—Straight Colors

DOUBLE WHITE	Per Pkt. \$1.00
ROSE	\$1.00
PURPLE	\$1.00
ORCHID	\$1.00

About 125 Seeds Per Pkt.

GLORIOUS MIXTURE—A mixture of all of the finest of Double Petunias. A wide color range will be found in Glorious Mixture.

125 Seeds	\$1.00
500 Seeds	\$2.00
1,000 Seeds	\$3.50
1/64	12.00

All Double Petunias

Colossal Shades of Rose "All Double"
All American Silver Medal Winner

The biggest all Double Petunia, many flowers growing over 5 inches.

Packet of 100 Seeds	\$1.00
2 Packets	\$1.85
5 Packets	\$4.50

ALL DOUBLE AMERICAN

Packet of 100 Seeds	\$.50
2 Packets	\$.90
1000 Seeds	\$3.50

DIENER NO. 38 DOUBLE RUFFED MIXED

All Colors—Mixed	Packet \$.50
3 Packets	\$1.25
1000 Seeds	\$3.00

Zinnias

July - October

Giant Dahlia Flowered



Special Gold Medal Mixture

Of immense flowering size. The Giant double flowering Zinnia often produces flowers reaching 5 to 6 inches across and 3 inches in depth on long straight stems of marvelous pastel shades. The plants are of a sturdy well-branching variety that grow to a height of 3 feet. Wonderful for cutting as they last a long time when cut.

EXQUISITE—Light rose with deeper rose center creating a most artistic and distinct two-toned color effect.

CANARY BIRD—Delicate shade of primrose yellow.

CRIMSON MONARCH—The largest and best crimson scarlet.

DREAM—Deep lavender turning to rich purple. Desirable.

GOLDEN DAWN—Golden yellow, almost an orange shade; rich and colorful.

ILLUMINATION—Deep Tyrian rose. A beauty.

LUMINOSA—Bright, deep pink with light salmon suffusion of salmon, most appealing.



Giant Dahlia Zinnia

ORIOLE—Glistening orange and gold bicolors.

POLAR BEAR—The best of all white Zinnias.

PURPLE PRINCE—Rich deep purple. Lovely.

Any of the above separate varieties of the Giant Dahlia Zinnias
Pkt. 15c; 1/8 oz. 40c; 1/4 oz. 70c; 1/2 oz. \$1.00.

SPECIAL GOLD MEDAL MIXTURE—A well blended mixture
Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 65c; 1/2 oz. \$1.00.

Lilliput Baby or Pompon

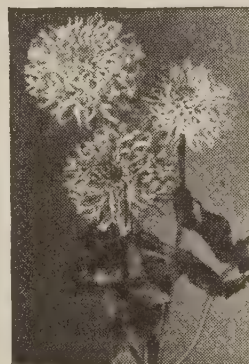
Lilliput Zinnias are plants of a dwarf, bushy, and very branching from 12 to 18 inches tall, being literally covered with small double flowers of 1 to 1 1/2 inches across, flowers all summer until frost. Plantings of either bedding or for borders or whether used as cut flowers are bound to create a gorgeous display. Very attractive.

Pkt. 15c; 1/4 oz. 25c; 1/2 oz. 45c;
1 oz. 90c.



Pompon Zinnias

Fantasy Zinnias



Fantasy Zinnia

A most fascinating new type of Zinnia introduced to the flower world. The very informal shaggy appearing flowers are very graceful and interesting, quite distinct from the stiff formal Zinnias to which we are accustomed. The color range includes red, yellow and orange as well as popular pastels, pinks and cream.

FINEST MIXED—A bright colorful mixture. Pkt. 15c; 1/8 oz. 30c; 1/4 oz. 55c.

Salvias

BONFIRE — 2' tall, Bright Scarlet flowers.

ZURICH—12" - 15" tall. Scarlet Red Blooms, dwarf, compact plants.

FIREBALL — Brilliant flowers, one of the most popular. Pkt. 25c; 1/8 oz. 75c; 1/4 oz. \$1.25.



Salvias

Cereus Sinilis

(Genuine Old Man Cactus)

SPECIMAN PLANTS only from 5 1/2, 6 1/2, 8, 9, 16, 17 inches, real beauties.

Prices on request only.

Sweet Peas



BURPEE SALMON—Pkt. 15c; 1/2 oz. 25c; 1 oz. 60c.

SUPREME ORANGE—Pkt. 15c; 1/2 oz. 35c; 1 oz. 60c.

LADDII IMPROVED—Rose pink. Pkt. 15c; 1/2 oz. 35c; 1 oz. 60c.

GARDENIA—White. Pkt. 15c; 1/2 oz. 35c; 1 oz. 60c.

MIXED PEAS—Pkt. 15c; 1/2 oz. 35c; 1 oz. 60c.

LAVENDER—Pkt. 15c; 1/2 oz. 35c; 1 oz. 60c.

FINE KING—Pkt. 15c; 1/2 oz. 35c; 1 oz. 60c.

BURPEE SALMON—Pkt. 15c; 1/2 oz. 35c; 1 oz. 60c.

BURPEE BLUE—Pkt. 15c; 1/2 oz. 35c; 1 oz. 60c.

MAROON PRINCE—Pkt. 15c; 1/2 oz. 35c; 1 oz. 60c.

BURPEE ORANGE—Bright salmon orange in color. Large flowers, very popular. Pkt. 15c; 1/2 oz. 35c; 1 oz. 60c.

SNOWSTORM IMPROVED—Pure waxy white; graceful blooms of heavy substance, white seeded. Pkt. 15c; 1/2 oz. 35c; 1 oz. 60c.

Phyllo Cactus

(Mammoth Flowering Thornless)

These giant flowering Cacti are some of the easiest plants to raise in the windows as they thrive best in a mixture of leaf mold soil and a little white sand and vigorous fertilizer. They should be watered only when the soil in the pots become dry. The main flowering period is in the spring, yet some will flower at off times in the season. The following list of Phyllocactus are a few of the finest varieties to be had.



Phyllo Cactus Copperii

NO. 1 EPHIPHYLLUM CRENATUM—Large white Each 50c

NO. 2 CONWAY GIANT—Bright red with purple center 10 to 12 inches across. Each 50c.

NO. 3 EPHIPHYLLUM ALBUM SUPERPUM—Very fine white. Each 50c.

NO. 4 GLORIA—Bright red, very broad petals, 10 to 12 inches across flower. Each 50c.

NO. 5 ARGUS—Salmon pink 9 inches in diameter. Each 50c.

NO. 6 ADONIS—Large pink. Each 50c.

NO. 7 MAGENTA—Rohdamine purple 9 inches in diameter. Each 50c.

NO. 8 COOPERII—Large white cream center. Very fragrant. Each 50c.

A COLLECTION of the 8 above varieties, a value of \$4.00 only \$3.00.

For a bigger and better flower garden be sure to plant perennials.

HARDY HERBACEOUS PERENNIAL SEEDS

ACHILLEA — EUPATORIUM — (syn. *filipendula*), **PARKER'S GOLDEN YELLOW**—3 to 4 feet. Good for dry places. **July-October.** Tr. Pkt. 25c; Large Pkt. 50c.

ACHILLEA PTARMICA, IMPROVED PEARL. WHITE—Excellent cut flower. 24 inches high. Good border plant. **July-September.** Tr. Pkt. 25c; 1/16 oz. 40c; 1/8 oz. 75c.

***ALLIUM, —LILIACAE—**

***ALLIUM—CYANEUM**—Skyblue, dark grasslike leaf. **July.** Td. Pkt. 25c; 1/16 oz. 75c.

ALSTROEMERIA AURANTIACA—Yellow flowers, stately, upright plants, 46 inches. **June-July.** Tr. Pkt. 25c; 1/16 oz. 50c.

***ALYSSUM—BASCET of GOLD. MADWORT—**

***ALYSSUM SAXATILE. COMPACTUM**—Golden yellow, 12 inches. Excellent border for Tulip bed. **April-May.**

SERPILLIFOLIUM Tr. Pkt. 15c; 1/8 oz. 60c; 1/4 oz. \$1.00 (Alpertre) A very dwarf variety of 4" to 5" high with racemes of pale yellow flowers and rough gray leaves. Flowers just after Saxatile is through flowering.

Anchusa (Alkanet)

A stately and handsome herbaceous perennial resembling the forget-me-not plant. The leaves are hairy and silvery green. The flowers are of brilliant blue color borne in racemes on branching stems.

CULTURE: These plants require a deep, well-drained soil, not too damp or heavy. Grown singly they will display their natural contour to the best advantage. Plant in fall or early spring 18 inches apart. *Myosotidiflora* should be planted in groups of three or more about 8 inches apart.

MYOSOTIDIFLORA Tr. Pkt. 25c; 1/16 oz. 85c; 1/8 oz. \$1.35.

A distinct dwarf perennial from Russia, with clusters of charming blue flowers resembling forget-me-nots. An effective plant for both shady and sunny locations. Flowers in May and June. 12 inches high.

Aster (Starwot or Michaelmas Daisy)

A lovely autumn-flowering perennial which is invaluable for border decoration or for cut flowers. Coming in shades of blue, white, pink and crimson.

CULTURE: A plant that will thrive in any soil and under almost any rough treatment. These Daisies do especially well in mixed border plantings or in conjunction with lilies and tritomas which forms an autumnal display of color. Planted in fall or spring, 2 feet apart.

BARR'S PINK Plants 25c each

A strong, vigorous, well shaped plant 4 to 5 feet high of finest bright pink.

ARABIS

Alpina Gradfle Compacta Snow Cap. Pkt. 25c; large Pkt. 50c.

Arabis Gradfle Rosea. Pkt. 25c; large Pkt. 50c.

Aquilegia (Columbine) Long Spurred

CULTURE—Columbines succeed in ordinary soils containing plenty of Humus. All varieties prefer partial shade. Partial shade allows the flowers to develop better to a larger size and last much longer than if grown in full sun.

CRIMSON STAR

Pkt. 25c; 1/32 oz. 60c; 1/16 oz. 90c.

Its flowers are of a brilliant crimson sepals and spurs with white petals; a combination of colors entirely new in *Aquilegias*. Of free flowering habit.

LONGISSIMA

Pkt. 40c; 1/32 oz. \$1.35

Unusually long slender spurs, 4 to 5 inches long, giving the bril-



Longissima



Finest Mixed

liant canary yellow flowers an exceptional graceful effect. Does well in hot, dry locations in the the garden. Flowers in June 18 inches tall.

NEW GIANT HYBRIDS MIXED (Rohbocks Sons)

Pkt. 20c; 1/8 oz. 60c; 1/4 oz. \$1.00.

A magnificent strain of Columbines with large flowers of long spurs of many rich colors.

Armeria (Thrift or Sea Pink)

A dwarf perennial with grass-like leaves and a tuft-like growth. The flowers are borne in globular heads from May until the end of July. These plants may be used as edgings to borders and beds, also form lovely clumps in rock gardens.

CULTURE: Do well in a dry, sandy soil in sunny locations. Plant 6 to 8 inches apart in autumn or spring.

FINEST MIXED COLORS Pkt. 15c; 1/16 oz 60c; 1/8 oz. 90c.

Aubrietia (Purple Rock Cress)

April - June

Although strictly a rock plant they are also most attractive subjects for growing in masses or in forming edgings to borders. They are also much used for carpeting the surface of beds, planted with spring bulbs.

CULTURE: Do well in any fairly good, well drained soil. The best growing results may be found in masses, edgings and also rock gardens. Plant 6 inches apart in early spring and autumn.

***EYRI** Pkt. 25c; 1/8 oz. 60c; 1/4 oz. \$1.00

Rosy lilac, good grower and especially fine in clumps in combination with bulbs. Also favors a light shade.

***BELLIS—PERENNIS—CHOICE MIXED.** Popular Dougle English Daisy. Pkt. 15c; 1/8 oz. 40c; 1/4 oz. 70c.

CARNATION—HARDY DOUBLE BORDER. Pkt. 25c; 1/16 oz. 60c; 1/8 oz. \$1.00.

Campanula (Bellflower)

One of the most popular and showy hardy perennials for border and rock garden culture. The flowers are all blue and white in color and the height ranges from a few inches to several feet. The more dwarf sorts are splendid subjects for edging or growing in groups on the margins of borders or rockeries, and the tall kinds make an effective display when grown in the middle of the borders.

CULTURE: All varieties offered below succeed well in ordinary rich soil. The dwarf varieties like a partially shady location. Also *Trachelium*, a tall variety, does well in a shady border. Plant in autumn and early spring 8 to 12 inches apart.

CARPATICA

A distinct specie growing in a compact tuft of not over 10 inches high. Clear blue flowers held erect on wiry stems; blooming season June to August. An excellent variety for border and rockery display.

COLLINA

Has a dark violet blossom on a cushion-like growth. Height 6 to 8 inches; used extensively in border and rock gardens.

PERSICIFOLIA, TELHAM BEAUTY

One of the best, if not so, of the *Persicifolias*. It is a splendid bold growing plant, giving a magnificent display of large, single blue, bell-like flowers on 2½ foot stems. Blooms during June and July. A-I border plant—a marvelous cut flower.

The above three varieties

Each Pkt. 25c

Coreopsis (Tickseed)

Much of the beauty of a summer garden is due to the brilliant golden yellow blossoms of *Coreopsis* plantings, as they bloom profusely from May until autumn, and they only require an ordinary garden soil that is well drained in a sunny position.



Coreopsis Sunburst

DOUBLE SUNBURST

Large deep golden yellow flowers. Height 24".

Pkt. 15c; 1/8 oz. 35c.

Perennials come each year, so select a few new varieties each year.

Lychnis

Easy grown and attractive border and rock garden plant, producing large heads of brilliantly colored flowers. Blooms July until frost. Plant in autumn or early spring.

CHALCEDONICA

Pkt. 10c; 1/8 oz. 25c; 1/4 oz. 40c

Has long lasting bright scarlet flowers, on 3-foot stems, flowers all summer.

Gaillardia

One of the most dependable and profuse blooming plants in the garden; withstands drought and hot weather. Brilliantly colored with long stems. Easily grown in ordinary good garden soil.

GOBLIN

Pkt. 25c; 1/8 oz. 70c

Excellent border variety; has a compact bush growth, completely covered with red-gold flowers.

BURGUNDY

Pkt. 20c; 1/8 oz. 60c

Deep red flowers; very effective in borders; 30" high; fine for cutting.

OXNARD GEM

Pkt. 15c; 3 Pkts. 40c.

Golden orange seam, maroon red center, 3½ inch flowers on long stems, very fine for bedding and cutting.

Digitalis (Foxglove)

Although the variety below mentioned is a biennial, we feel nevertheless it is one of the loveliest and should be in every garden. As they produce large spotted flowers of many colors, and can be used in shady beds and borders to a great advantage, this variety can be sown in early spring along with other annuals in ordinary garden soil. For best displaying effects grow in masses.

GIANT SHIRLEY HYBRIDS

Pkt. 15c; 1/8 oz. 50c; 1/4 oz. 80c

Range of color includes white, shell pink, to the deepest rose with many of the dotted crimson and chocolate shades. Flowers are of a large bell-shape on 3' stems.

Chrysanthemum

Early Flowering

A new chrysanthemum that blooms profusely very early in the season, and which are very decorative for table displays as well as in the garden.

SAPPHO—Has large yellow, single flowers of a dwarf growth. Plants 30c each; doz. \$3.00.

PINK CUSHION—Light pink flowers by the hundreds forms a mound of 2 feet across. Plants 40c each; three \$1.20.

BRONZE CUSHION—Color of flower is a deep bronze shading to a coppery yellow, similar in character as the above variety. Plants 40c each; three \$1.20.

ROSE CUSHION—A lovely shade of rose-pink. Plants 40c each; three \$1.20.

WHITE CUSHION—One of the best whites. Plants 40c each.

PYGMY GOLD—Very good. Sept. bloomer. 40c each.

ALGONQUIN—Sept. bloomer, plant 40c each.

Pkt. 25c, 1/8 oz. 40c.

AUTUMN LIGHTS—Semi Double.

Orange Price 40c



VIGORO for LAWNS, FLOWERS, SHRUBS, TREES, VEGETABLES



Delphiniums-Larkspur



Lilium Regale

(The Regal Lily) June - July

Gorgeous, trumpet-shaped white blooms with a touch of canary-yellow deep in the throat and a shading of lilac-pink on the outside. Blooms during late June and well into July. Heavily scented. Seed germinates quickly; blossoms can be expected the second year. 3 to 5 ft. tall, depending on age.

Price: Pkt. 15c; 1/4 oz. 40c; 1/2 oz. 70c.

*LYCHNIS VISCARIA SPLENDENS. MAY-JULY—Excellent plant for border as well as rock garden. Almost evergreen foliage. Tr. Pkt. 25c; 1/8 oz. 50c.

Oenothera

(Evening Primrose) June - July

OENOTHERA YOUNGII—Yellow. Pkt. 25c; 1/8 oz. 40c.

PYRETHRUM ROSEUM—PAINTED DAISY. JUNE-JULY—FINEST MIXED VARIETIES. Tr. Pkt. 25c; 1/64 oz. 75c; 1/32 oz. \$1.00.

Among outstanding perennials we have today to choose from the Delphinium ranks as one of the most beautiful and most widely used perennial for garden display and cutting. Their stately habit and splendid colorful spikes make them a universal favorite. The culture of Delphiniums is rather easy, succeeding best in good, deep, rich, well drained soil. They first start to bloom in June and if the old flowering spikes are cut close to the ground when through flowering new growth will then be produced. By this way one can obtain at least three crops of flowers. Will bloom in the first year if seed is sown early in the year.

GIANT PACIFIC HYBRIDS MIXED

Tall, slender, graceful flower spikes of well-spaced blooms of large size. Of excellent branching habit about 5' tall with magnificent color range. The crested "Bees" of white, cream, black and brown add to the beauty of the flowers.

Pkt. 35c; 1/32 oz. \$1.00; 1/16 oz. \$1.75

DELPHINIUM WHITE BEAUTY Pkt. 50c; 1/32 oz. \$1.50

ROHBOCK'S SONS FINEST BLEND Pkt. 50c; 1/32 oz. \$1.25; 1/16 oz. \$2.50.

BELLADONIA

Light sky-blue. Blooms continuously throughout the summer. Very choice cutting variety, also when planted within mixed perennial border.

Tr. Pkt. 15c; 1/16 oz. 35c; 1/8 50c.

BELLAMOSUM

A dark blue shade of the Belladonna; also flowers continuously throughout spring and summer. Planting location same as above.

Tr. Pkt. 15c; 1/16 oz. \$35c; 1/8 oz. 50c.

Platycodon

(Chinese Bellflower)

A border and rock garden plant well known in Europe, yet they are not well known here in America. They thrive well in ordinary garden soil in rock gardens and borders which are located in hot and dry places. Plant in fall and spring.

Pkt. 25c; 1/8 oz. 40c

Papaver Orientale

JUNE - SEPTEMBER

A perennial that will grow in most any kind of soil. Flowers in May and June. However, they will produce larger flowers in a deep rich soil.

BEAUTY OF LIVERMORE—The finest dark crimson with a black center. Blooms freely.

Pkt. 25c; 1/8 oz. 40c.

Primula

Perfect garden or rock garden flower, because of its easy growing habits a wide range of color. Grows best in rich soil with plenty of leaf mold or peat. Likes moist shady places. Plant in early fall or early spring 6" apart.

PRIMULA VERIS GIANT MUNSTEAD

A large flowering variety with colors of buff, orange, salmon, and rich reds of a vigorous plant growth.

Pkt. 25c; 1/16 oz. 60c; 1/8 oz. \$1.00.

Wall Flower

CLOTH OF GOLD

Pkt. 20c; 1/16 oz. 45c.



Oenidium

FASTUOSUM HYBRIDS—Gorgeous

Daisy from Africa in mixed colors of buff, lemon, cream, light orange, white, buttercup yellow. Each petal blotched at the base. Height 3 ft., starts flowering 90 days from seed. Pkt. 20c; 1/16 oz. 60c; 1/8 oz. 95c.

Iberis (Candytuft)

A very appropriate subject for rock gardens and also for edgings to herbaceous borders, as they have an evergreen foliage of a dark green shade with masses of snow white flowers. Ordinary good garden soil will do for these plants. May be planted in fall and spring.

IBERIS LITTLE GEM Pkt. 15c; $\frac{1}{8}$ oz. 40c; $\frac{1}{4}$ oz. 80c

IBERIS GIBRATARICA ROSEA—Pkt. 25c; Large Pkt. 50c.

Chives (Hardy)

AN ONION-LOOKING PLANT which is used for, flavoring and seasoning; very tasty when used in sandwiches. Pkt. 15c; 3 pkts. 35c.

Hollyhock (Althea Rosea)

An excellent garden favorite used for background plantings to perennial or annual plants and foundation plantings along walls, buildings, etc., and when planted in a rich medium soil that is well drained they will attain a height from 4 to 7 feet. For the best display they show up best when planted in groups or masses 8 inches apart. Sow in early spring and summer.



Salmon Double

MRS. ANNIE ROHBOCK (Salmon Double)—Height 4 feet, with flowers of 4 to 5 inches in diameter. Very attractive. Pkt. 25c; $\frac{1}{8}$ oz. 50c; $\frac{1}{4}$ oz. 90c.

ALL COLORS MIXED—A splendid assortment of colors. Pkt. 25c; $\frac{1}{8}$ oz. 50c; $\frac{1}{4}$ oz. 90c.

Lathyrus

(Perennial or Everlasting Pea)

July - October

A climbing Perennial Pea that can be used for trellises, pergolas and rough bank coverings. They have annual stems which die down in the fall. Their culture: succeed well in ordinary garden soil.

FINEST MIXED Pkt. 15c; $\frac{1}{8}$ oz. 35c; $\frac{1}{4}$ oz. 50c

Lavandula (Lavender)

A well known old-fashioned, fragrant perennial. When cut and dried has fragrant flowers which are highly valuable for preserving. Flowers of a lavender color on 10 to 12 inch stems. Blooms in July and August. Does well in a dry medium soil in a warm location.

VERA Pkt. 10c; $\frac{1}{8}$ oz. 25c; $\frac{1}{4}$ oz. 40c
Has fragrant blue flowers. About 18" high.

Linaria (Perennial Snapdragon)

May - July

A handsome new perennial bearing Snapdragon like flower, with 36 inch stem. An excellent plant for group and border plantings, as well as for cutting qualities. Does well in ordinary garden soil in a sunny location. Plant in autumn or early spring.

DALMATICA Pkt. 10c; $\frac{1}{8}$ oz. 40c; $\frac{1}{4}$ oz. 70c
Flowers of bright golden yellow with orange yellow mark on lower lip.

Linum (Flax)

A free flowering, hardy perennial, suitable for dry, sunny borders or in rock gardens. They like a well drained light soil, and grown in groups. Plant in autumn or spring.

PERENNE Pkt. 10c; $\frac{1}{8}$ oz. 25c; $\frac{1}{4}$ oz. 40c
Flowers of beautiful pale blue. Slender stems; has very attractive foliage.

Tritoma (Red Hot Poker)

A very popular, well known, stately perennial, used extensively in garden decoration as they are heavy flower producers. The varieties mentioned below, are selected to furnish flowers at different intervals during the summer months.

TUCKER (May Queen)

Pkt. 25c; large Pkt. 40c.

Blooms in May only. Flower is of a dark pink to red, with yellow tips. Height 4'.



Valeriana

A hardy, old-fashioned perennial which is a very showy plant for a dry, sunny border. Flowers are borne in pinnacles. Do well in sunny locations.

COCCINEA RUBRA Pkt. 15c; $\frac{1}{8}$ oz. 35c; $\frac{1}{4}$ oz. 50c
Flowers are of large showy heads of old rose in umbels on 12" stems, just above the rich green foliage; excellent plant for rock gardens and border plantings.

***ALBA (White)** Pkt. 15c; $\frac{1}{8}$ oz. 35c; $\frac{1}{4}$ oz. 50c.

Veronica (Speedwell)

A beautiful perennial that varies in height from a few inches to 2 feet and bear flowers in colors of blue, rose pink and white. Their culture is of the easiest, succeeds well in any ordinary well drained garden soil and display very nice in rock gardens and border plantings.

LONGIFOLIA SUBSESSILIS Pkt. 15c; $\frac{1}{8}$ oz. 50c
A very handsome blue flowering plant. Perfectly hardy and increases in strength and beauty each year; lower spikes are completely studded with beautiful blue flowers. Very fine for cutting.

Vegetable Seeds

BEANS

Improved Golden Wax—Pk. 15c; 1/2 lb. 35c; 1 lb. 50c.
Improved Stringless Kidney Wax—Pk. 10c; 1/2 lb. 30c;
1 lb. 45c.
Giant Stringless Green Pod—Pk. 10c; 1/2 lb. 25c; 1 lb. 45c.
Tendergreen—Pk. 10c; 1/2 lb. 25c; 1 lb. 45c.
Burpee Improved Bush—Pk. 10c; 1/2 lb. 30c; 1 lb. 45c.
Thorogreen Green Lima—Pk. 15c; 1/2 lb. 30c; 1 lb. 45c.
Fordhook Bush Lima—Pk. 15c; 1/2 lb. 30c; 1 lb. 50c.

BEETS

Crosby Egyptian
Early Wonder
Extra Early Flat Egyptian
Pk. 10c; 1 oz. 20c; 1/4 lb. 50c; 1 lb. \$1.50.

SWISS CHARD

Dark Green—Pk. 10c; oz. 20c; 1/4 lb. 45c; 1 lb. \$1.25.

CABBAGE

Copenhagen Market—Pk. 10c; 1 oz. 35c; 1/4 lb. 90c.
Danish Ball Head—Pk. 10c; 1 oz. 35c; 1/4 lb. \$1.15.

CARROTS

Chantenay
Improved Danvers Half Long
Imperator
Pk. 10c; 1/2 oz. 20c; 1/4 lb. 65c; 1 lb. \$2.00.

CAULIFLOWER

~~Snow Ball Pk. 10c; 1 oz. \$1.50; 1/4 lb. \$3.00.~~

CELERY

Utah or Golden Crisp—Pk. 10c; 1 oz. \$1.00.
Chives—Pk. 10c; 1/4 oz. 40c; 1 oz. \$1.00.

CORN

Golden Evergreen
Earliest Golden Sweet
Golden Bantam Standard
Improved Golden Bantam
Pk. 20c; 1 lb. 30c; 3 lbs. 80c.

CUCUMBER

Boston Pickling—Pk. 10c; oz. 20c; 1/4 lb. 50c.
Early Fortune—Pk. 10c; oz. 25c; 1/4 lb. 60c.

EGGPLANT

Black Beauty—Pk. 10c; oz. 80c.

LETTUCE

Iceberg—Pk. 10c; oz. 35c.

MUSKMELON

Hale's Best
Bender's Surprise
Pk. 10c; oz. 25c; 1/4 lb. 75c.

WATERMELON

Dixie Queen
Klondike
Striped Klondike
Pk. 10c; oz. 25c; 1/4 lb. 70c.

ONION

Yellow Sweet Spanish—Pk. 10c; 1/2 oz. 40c; oz. 60c.
Pickling Small White—Pk. 10c; 1/2 oz. 30c; oz. 50c.

PARSNIPS

Improved Hollow Crown Pk. 15c; 1/4 lb. 30c; 1 lb. 90c

PEAS

Alaska—early
Little Marvel—early
Little Gem—early
Main Crop
Dwarf Alderman
Ever Bearing
Pk. 20c; 1 lb. 30c; 3 lbs. 75c; 5 lbs. \$1.00.

PEPPERS

California Wonder—Pk. 10c; 1/2 oz. 60c; oz. \$1.00.
Pimento—Pk. 10c; 1/2 oz. 50c; oz. 85c.
Red Chili—Pk. 10c; 1/2 oz. 50c; oz. 85c.

RADISH

Crimson Giant
Early Scarlet Globe
Pk.—5c; oz. 15c; 1/4 oz. 35c; 1 lb. 75c.

SPINACH

New Zealand
Pk. 15c; oz. 20c; 1/4 lb. 50c; 1 lb. \$1.50.

SQUASH

Golden Summer
Zucchini
Bananna
Improved Hubbard
Pk. 10c; oz. 20c; 1/4 lb. 50c; 1 lb. \$1.40.

TOMATOES

Tomato John Baer
Marglobe, Wilt Resistant
Pk. 10c; oz. 70c.
Stone—Pk. 10c; oz. 75c.

HERBS

Caraway
Sage
Dill
Lavender
Rose Mary
Pk.—10c.

Tomatoes

What garden would be complete without its well-laden tomato plants promising to the household those cool salads, those creamy soups and tempting hot supper dishes; for which the tomato is known. Tomato plants are quite simple to grow, as they may be either sown in hotbeds or sown in flats in the house, allowing 5 to 6 weeks to grow plants large enough for setting outdoors when the weather becomes warm. In sowing the seed sow in rows 3 inches apart and cover with $\frac{1}{4}$ inch of soil, transplanting them when they are 2 inches tall into 3 inch pots or may be planted 4 inches apart in rows either in flats or in the hotbed. Later plant them in the garden when danger of freezing is over. Plants planted in the field 4 feet between rows and 3 or 4 in the row, depending on type of Tomato and climatic conditions. One ounce of seed produces two thousand to two thousand five hundred plants.



Tomato Ventura

BLIGHT-RESISTING TOMATO "VENTURA" (Diener)—Ventura is the most perfect tomato produced so far, as it is very early. The fruit is as smooth as an apple, having a weight of four to eight ounces. Its flesh is of a fine tomato color and is very solid when ripe, so much so that it keeps solid for several weeks without rotting, being immune from Fungi. It can be shipped in a ripe condition to very long distances. Ventura has a very delicious taste, it being a seedling of the Diener tomato which is known for its wonderful flavor when canned. It is extremely free bearing. To get the true variety always get the seed direct from us. Pkg. 15c; $\frac{1}{2}$ oz. 55c; 1 oz. \$1.00.

DIENER'S FORCING TOMATO—For Greenhouses and Frames. An immense free bearing tomato of about four to five ounces, fine red meat and the fruit is very even. There is nothing better in existence today for this purpose. Pkg. 25c; $\frac{1}{2}$ oz. \$1.25.

DIENER'S YELLOW TOMATO—This is a large, yellow tomato, very early and free bearing. It has a fine, non-acid flavor. If you eat it once, you will want it in your garden every year. Pkg. 25c.

THE DIENER TOMATO "KING OF ALL TOMATOES"—This tomato originated by Richard Diener has proven in every respect far superior to any variety now existing. The size of the first fruit reaches the weight of three pounds, but the average is about one pound. The yield is very heavy. The flesh is very solid and perfectly filled out, leaving no hollows. For this reason it is very valuable for dehydrating or canning. Canned, this tomato has the finest flavor of any tomato known. It is used in great quantities by California's largest canneries. The flesh is magnificent, dark red and very sweet and free from acid. It produces very few seeds, so is exceptionally fine for catsup and best for tomato juice. Pkg. 15c; $\frac{1}{2}$ oz. 50c; 1 oz. \$1.00.



King Of All Tomatoes

THE PEPPER TOMATO (Diener)—A cross between Bell Pepper and Tomato. This Tomato should be in every garden. Having the pepper flavor added to the tomato, it has a unique spicy taste, and all who have used them prefer them for tomatoes. It is extra early bearing; never has any deformed fruit; very solid and more egg-shaped than round, and from four to six ounces in weight. Pkg. 15c; $\frac{1}{2}$ oz. 55c; 1 oz. \$1.00.

TOMATO COLLECTION—For those who have a small garden and want a few plants of each, we have made a Collection of Pepper, Diener, Ventura, and Yellow Tomatoes, each package containing about fifty seeds and each variety labeled in a separate package. Collection 35c.

ROHBOCK'S SONS, Inc.
P.O. Box 218 Orem, Utah